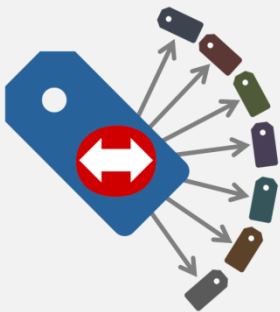


Accelerate site performance with better control of valuable audience data

Our free tag management system cuts operational costs and enhances revenue, all while treating your data and consumer privacy with respect



How it works

- **Remove all third-party data collection tags and pixels** — such as analytics, ad tags, and social widgets — from your website
- Insert a single Mezzobit tag to **act as an air traffic controller** for all tags.
- From our **simple TDI web portal**, configure which tags go on which pages.
- TDI takes care of the rest, all without your team **writing a single line of code**.



30%+ faster pages, 5%+ more impressions

Tags no longer interfere with the rest of the page, allowing users to interact with content sooner, decreasing abandonment. Faster pages means longer sessions and more pageviews.



70% less technical expense

Once our container is on your webpage, you never need to touch it again. WordPress users use our plug-in for even speedier deployment. Minimal developer involvement is required.



No worries about your data

Mezzobit is the only data company firmly on the side of publishers. A data privacy non-profit sets our data rules and monitors compliance, with results sent to customers. No secrets here.



Launch tags in minutes, not weeks

Deploying new tags for marketing campaigns is no more complex than trafficking ads, enabling greater agility. Free A/B tag testing speeds new vendor evaluation.

Free features include:

- Tag geotargeting
- Target specific mobile platforms, OSes, browsers
- Tag A/B testing
- Extensive tag library of leading vendors
- Point-and-click visual tag placement
- Ability to handle synchronous tags

Paid modules to address:

- Real-time data leakage control
- Mobile collection
- Ad visibility tools
- Tag-based spider/bot response
- Privacy policy management
- Tagless API data syndication