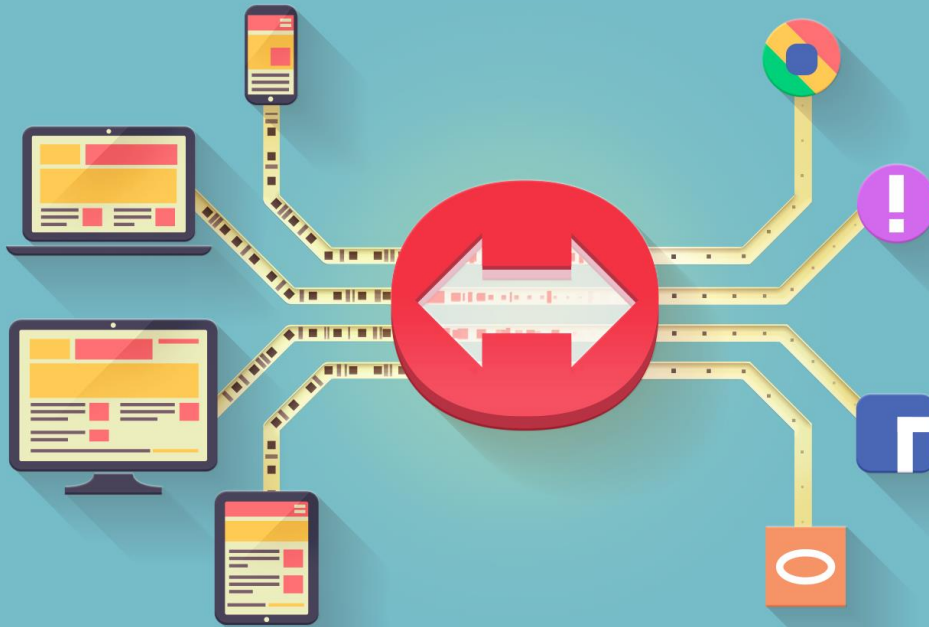


Others are making money from *your* audience at *your* expense



Regain control over valuable audience data
and increase online revenue with

Mezzobit's Audience Control solution

Like a firewall for audience data, Mezzobit sits between visitors and third-parties such as ad-tech providers and social networks, letting you choose exactly what gets tracked and shared.



Atomic visibility and control

See specifics of how third-party tags are interacting with visitors and shut down out-of-bounds activities.



Safer programmatic

Benefit from the revenue upside of programmatic while preventing harmful audience data leakage.



Higher audience value

Increase CPMs and sell-through by preventing your audience from being bought elsewhere for pennies.



Improved site performance

Troubleshoot latency issues related to partner tags, speeding page load time and increasing pageviews.

mezzobit
your audience, your data